

## CURRICULUM VITAE

**LAURA J. BURTON**

### EDUCATION

**University of Connecticut**

Doctorate of Philosophy, May, 2002

*Kinesiology, Sport Management*

*Cognate Areas: Management, Methods & Statistics*

**Illinois State University**

Master of Science, December, 1995

*Physical Education concentration in Athletic Training*

Certified Athletic Trainer, April, 1995

**Fairfield University**

Bachelor of Science, May, 1992

*Biology*

### ACADEMIC POSITIONS

#### UNIVERSITY OF CONNECTICUT

*Department of Educational Leadership, Neag School of Education*

Department Head

Interim Department Head

Professor

Associate Professor

Assistant Professor

August 2020 - Present

August 2019 – June 2020

August 2018 - Present

Aug. 2010 – Aug. 2018

Aug. 2004 – Aug. 2010

#### NORTH CAROLINA STATE UNIVERSITY

*Department of Parks, Recreation and Tourism Management*

Assistant Professor

Aug. 2002 – May 2004

#### Scholarly Affiliations:

External Affiliated Scholar - Tucker Center for Research on  
Girls and Women in Sport (University of Minnesota)

Dec. 2015 - Present

UConn Collaborative Faculty Research Grant Fellow

Sept. 2016 – May 2019

### PUBLICATIONS

#### Manuscripts:

Taylor, E., Sveinson, K., & **Burton, L. J.** (2024). "If this is what working in sports is, I want absolutely no part of it":  
An exploration of women's experiences with harassment in sport organizations. *Journal of Sport Management*, aop.

Keaton, A.N., **Burton, L.J.**, & McGarry, J. (2023). The Institutional Entrepreneurship of Black Women Diversity Leaders in  
College Sport. *Journal of Issues in Intercollegiate Sport*, 16, 220-242.

- Weiner, J.M., Garrett-Walker, W., Strickland, T., & **Burton, L.J.** (2022) Reifying discrimination on the path to school leadership: Black female principals' experiences of district hiring/promotion practices. *Frontiers, Education*.
- Macaulay, C.D.T., **Burton, L.J.**, & Woulfin, S. (2022). Making Sense of Competing Logics in the Collegiate Athletic Field: The Sensemaking Processes of College Athletes. *Journal of Issues in Intercollegiate Athletics*, 15, 94-124
- Sveinson, K., Taylor, E., Newton, A., **Burton, L.J.**, Pegoraro, A., Tofolletti, K. (2022). Addressing Gender Inequity in Sport through Women's Invisible Labor. *Journal of Sport Management*. [doi.org/10.1123/jsm.2021-0229](https://doi.org/10.1123/jsm.2021-0229)
- Damon, Z., Leberman, S., Wells, J., **Burton, L.J.**, Ferkins, L., Welty Peachy, J., & Weese, J. (2022). Privileging Practice in Sport Leadership: Applying Relational Reflexivity. *Journal of Sport Management*. [doi.org/10.1123/jsm.2020-0407](https://doi.org/10.1123/jsm.2020-0407)
- Weiner, J., Cyr, D., & **Burton, L.J.** (2022). A Study of Black Women Leading Through Twin Pandemics. *Journal of Education Human Resources*. 40. 335-359. [doi.org/10.3138/jehr-2021-0008](https://doi.org/10.3138/jehr-2021-0008)
- Cyr, D., Weiner, J., & **Burton, L.J.** (2021). "I Want to Speak to a White Person": Daily Microaggressions and Resilient Leadership. *Journal of Cases in Educational Leadership*.
- Weiner, J.M, Cyr, D, & **Burton, L.J.** (2021). Microaggressions in Administrator Preparation Programs: How Black female participants experienced discussions of identity, discrimination, and leadership. *Journal of Research on Leadership in Education*. 16, 1. 3-29.
- Burton, L.J.**, Cyr, D. & Weiner, J.M. (2020). "Unbroken, but Bent": Gendered Racism in School Leadership. *Frontiers*, <https://doi.org/10.3389/feduc.2020.00052>
- Eason CM, Mazerolle SM, Denegar CR, **Burton L. J.**, & McGarry J. (2018) Validation of the Professional Identity and Values Scale (PIVS) among an Athletic Trainer Population. *Journal of Athletic Training*. 53, 72-79
- Mudrick, M., **Burton, L.J.**, Saunder, M., & Lin, C. (2018). Sportscasting success: Varying standards may apply. *Journal of Sports Media*, 13(1), 49-73. DOI: 10.1353/jsm.2018.0002
- Welty Peachey, J., **Burton, L.J.**, Wells, J., & Chung, M. R. (2018) Exploring servant leadership, needs satisfaction, and organizational effectiveness in the sport for development and peace context. *Journal of Sport Management*, 32, 96-108. <https://doi.org/10.1123/jsm.2017-0153>
- Hancock, M., Grappendorf, H., Wells, J., & **Burton, L.J.** (2017) Career Satisfaction and Breakthrough of Women in Intercollegiate Athletic Administration: What is the role of mentoring?. *Journal of Intercollegiate Sport*, 10, 184 - 206
- Mudrick, M., **Burton, L.J.**, & Lin, C. (2017). Pervasively Offside: An examination of sexism, stereotypes and sportscaster credibility. *Communication and Sport*, 5(6), 669–688 doi: 10.1177/2167479516670642
- Madsen, R. M., **Burton, L. J** & Clark, B. S. (2017). Gender role expectations and the prevalence of women as assistant coaches. *Journal for the Study of Sports and Athletes in Education*. 11:2, 125-142, doi: 10.1080/19357397.2017.1315994
- Burton, L.J.**, Welty Peachey, J., & Wells, J.E. (2017). The role of servant leadership in developing an ethical climate in sport organizations. *Journal of Sport Management*, 31, 229-240 <http://dx.doi.org/10.1123/jsm.2016-0047>
- Welty Peachey, J. & **Burton, L.J.** (2017). Servant leadership in sport for development and peace: A way forward. *Quest*. 69,1, 125-139. <http://dx.doi.org/10.1080/00336297.2016.1165123>
- Burton, L.J.**, Gilson, L., Goldberg, C., & Lowe, K. (2016). Does being an athlete help a woman? Examining how subtle bias in perceptions of leadership potential differently impact male and female athletes. *Review of Global Management*, 2(1), 66-72.
- Weiner, J. & **Burton, L.J.** (2016). The double bind for women: Exploring the gendered nature of turnaround leadership in a principal preparation program. *Harvard Education Review*, 86, 339-365. <http://dx.doi.org/10.17763/1943-5045->

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Cotrufo, R. & **Burton, L.J.** (2016). The NFL Evolution: Does prioritizing player welfare influence consumers. *International Journal of Sport Management*, 17, 427-451.

Pagnotta, K. D., Mazerolle, S. M., Pitney, W. A., **Burton, L. J.** & Casa, D.J. (2016) Implementing health and safety policy changes at the high school level from a leadership perspective. *Journal of Athletic Training*, 51(4), doi: 10.4085/1062-6050-51.2.09

**Burton, L.J.** & Weiner, J. (2016, February). "They were really looking for a male leader for the building": Gender, identity and leadership development in a principal preparation program." *Frontiers, Psychology*. doi: 10.3389/fpsyg.2016.00141

Grappendorf, H., & **Burton, L.J.** (2016). Are sport management faculty biased? An examination of faculty perceptions of male and female students' applications for a job in sport. *Global Sports Business Journal*, 4(3), 1-10. <http://www.gsbassn.com/Journal-2016-Vol-4-Issue-3.html>

Welty-Peachey, J., Damon, J., Zhou, Y., & **Burton, L.J.** (2015) Forty years of leadership research in sport management: A review and synthesis. *Journal of Sport Management*. 29, 570 – 587.

**Burton, L.J.** (2015) The underrepresentation of women in sport leadership: A review of research. *Sport Management Review*. 18, 155-165. DOI: 10.1016/j.smr.2014.02.004

Mazerolle, S. **Burton, L.J.**, & Cotrufo, R. (2015). The experiences of female athletic trainers in the role of the head athletic trainer. *Journal of Athletic Training*. 50, 71-81. doi: 10.4085/1062-6050-49.3.50

**Burton, L.J.**, & Welty Peachey, J. (2014). Examining the mediating effect of organizational culture in intercollegiate athletics. *Journal of Intercollegiate Sport*. 7,153-174. doi.org/10.1123/jis.2013-0070

Welty Peachey, J., **Burton, L.J.**, & Wells, J.E. (2014). Examining the influence of transformational leadership, leader-member exchange, organizational commitment, job embeddedness, and job search on turnover intentions of Division I senior administrators. *Leadership and Organizational Development*, 35(8), 740-755.

**Burton, L.J.** & Welty Peachey, J. (2014). Ethical leadership in intercollegiate sport: challenges, opportunities, future directions. *Journal of Intercollegiate Sport*, 7(1), 1-10.

Grappendorf, H., & **Burton, L.J.** (2014). Examining the influence of athletic participation in evaluation of entry-level positions in financial services: An application of role congruity theory. *Journal for the Study of Sport and Athletes in Education*, 8(1),19-32.

**Burton, L.J.**, & Welty Peachey, J. (2013). The call for servant leadership in intercollegiate athletics. *Quest*, 65, 354-371.

Mazerolle, S., Gavin, K., Pitney, W., Casa, D., & **Burton, L.J.** (2012). Examining influences on undergraduate athletic training students career decisions post graduation. *Journal of Athletic Training*, 47, 679-693.

Mazerolle, S., **Burton, L.J.** & Borland, J. (2012). The professional socialization of college female athletic trainers: navigating experiences of gender bias. *Journal of Athletic Training*, 47, 694-703.

**Burton, L.J.**, Borland, J., & Mazerolle, S.M. (2012). "They cannot seem to get past the gender issue": Experiences of young female athletic trainers in Division I intercollegiate athletics. *Sport Management Review*, 15, 304-317.

Welty Peachey, J., & **Burton, L.J.** (2012). Transactional or transformational leaders in intercollegiate athletics?:Examining the influence of leader gender and subordinate gender on evaluation of leaders. *International Journal of Sport Management*, 13, 1-28.

Fink, J.S., **Burton, L.J.**, Farrell, A., & Parker, H. (2012). Playing it Out: Female intercollegiate athletes' experiences in revealing their sexual identities. *Journal for the Study of Sport and Athletes in Education*, 6, 83- 106.

Henderson, A., Grappendorf, H., & **Burton, L.J.** (2011). Attributions for success and failure in athletic administration positions. *Journal of Issues in Intercollegiate Athletics*, 4, 257-270.

Grappendorf, H., Henderson, A., **Burton, L.J.**, & Boyles, P. (2011). Utilizing role congruity theory to examine the hiring of Blacks for entry-level sport management positions. *Journal for the Study of Sports and Athletes in Education*, 5(2).

Welty Peachey, J., & **Burton, L.J.** (2011) Male or female? Exploring leader effectiveness and female leadership advantage with athletic directors. *Sex Roles*, 64, 416-425.

**Burton, L.J.**, & Mazerrole, S.M. Survey Instrument Validity Part II: Validation of a Survey Instrument Examining. *Athletic Training Education Journal*, 6(1), 36-45

**Burton, L.J.**, & Mazerrole, S.M. Survey Instrument Validity Part I: Principles of Survey Instrument Development Validation in Athletic Training Education. *Athletic Training Education Journal*, 6(1), 27-35.

**Burton, L.J.**, Grappendorf, H., & Henderson, A., (2011) Perceptions of Gender in Athletic Administration: Utilizing Role Congruity to Examine (Potential) Prejudice Against Women. *Journal of Sport Management*, 25, 36-45.

Welty Peachey, J., Bruening, J., & **Burton, L.J.** (2011) Transformational leadership of change: Success through valuing relationships in a football championship subdivision athletic department. *Journal of Contemporary Athletics*, 5(2). 127-152.

**Burton, L.J.**, & Parker, H.M. (2010) Gender typing in management: Evaluation of managerial subroles for sport management positions. *Advancing Women in Leadership Journal*, 30(18).

O'Connor, C., **Burton, L.J.**, Grappendorf, H., Harmon, S. M., Henderson, A., & Peel, J. (2010). "Division I Football Players' Perceptions of Females in the Athletic Training Room: Utilizing a Role Congruity Framework". *Journal of Athletic Training*, 45(4), 386 - 391.

Mazerolle, S., Scruggs, I., Casa, D., **Burton, L.**, McDermott, B., Armstrong, L., & Maresh, C. (2010) "Current Attitudes and Practices of Certified Athletic Trainers Regarding Recognition and Treatment of Exertional Heat Stroke". *Journal of Athletic Training*, 45(2), 170-180.

**Burton, L.J.** & Welty Peachey, J. (2009) "Transactional or transformational? Leadership Preferences of Division III Athletic Administrators". *Journal of Intercollegiate Sport*, 2, 245-259.

**Burton, L.J.**, Barr, C., Fink, J.S., & Bruening, J.E. (2009) "Think Athletic Director, Think Masculine?": Examination of the Gender Typing of Managerial Subroles within Athletic Administration Positions" *Sex Roles*, 61, 416-426.

Henderson, A.C., Grappendorf, H. & **Burton, L.J.** (2009) "Investigating Attractiveness in the Hiring Process of Female Athletes." *Gender in Management: An International Journal*, 24,156-177.

Bruening, J.E., Borland, J.F., & **Burton, L.J.** (2009) "The Impact of Influential Others on the Sport Participation Patterns of African-American Female Student-Athletes." *Journal for the Study of Sports and Athletes in Education*, 2(3), 379-417.

**Burton, L.J.**, & Hagan, E.M. (2009). "Examination of Job Description in Intercollegiate Athletic Administration: Application of Gender Typing of Managerial Subroles." *The Sport Management and Related Topics Journal*, 5(1) 84-95.

Grappendorf, H., Pent, A., **Burton, L.J.**, & Henderson, A. (2008). "Gender Role Stereotyping? A Qualitative Analysis of Senior Woman Administrators' Perceptions Regarding Financial Decision Making." *Journal of Issues in Intercollegiate Athletics*, 1, 26-45.

Gianetti, G., **Burton, L.J.**, Donovan, R., Allen, G. & Pescatello, L.S. (2008). "Physiologic and Psychological Responses of an Athlete Cycling 100+ Miles Daily for 50 Consecutive Days." *Current Sports Medicine Reports*, 7(6), 343-347.

Mazerolle, S., Bruening, J., Casa, D. & **Burton, L.J.** (2008). "Work-Family Conflict Part II: The Impact on Job and Life Satisfaction in Division I-A Athletic Trainers." *Journal of Athletic Training*, 43(5), 513-522.

Grappendorf, H., **Burton, L.J.**, & Henderson, A. (2008). "Do Athletes Have an Advantage in Initial Salary Recommendations? A Role Congruity Theory to Examine Initial Salary Recommendations." *Applied Research in Coaching and Athletics Annual*, 23, 147-174.

Fink, J.S., **Burton, L.J.**, & Bruening, J.E. (2008). "Diversity Training in a Sport Management Class: The Effects of Different Frames on Students' Attitudes- Toward Organizational Diversity." *International Journal of Sport Management and Marketing*, 4, 185-203.

**Burton, L.J.**, Grappendorf, H., Henderson, A., Field, G.B., & Dennis, J.A. (2008). "The relevance of athletic participation for women: Examining hiring preferences to entry-level management positions using role congruity theory." *International Journal of Sport Management*, 9, 175-192.

**Burton, L.J.**, & VanHeest, J.L. (2007). "The Role of Physical Activity in Closing the Achievement Gap." *Quest*, 59(2), 212-218.

**Burton, L.J.**, VanHeest, J.V., Rallis, S.F. & Reis, S.M. (2006) "Going for Gold: Understanding Talent Development Through the Lived Experiences of US Female Olympians." *Journal of Adult Development*, 13, 124-136. Published online January 3, 2008.

**Burton, L.J.**, Bruening, J.E. (2003). "Methodology and Technology Intersect in the On-Line Focus Group." *Quest*, 55(4).

#### **Manuscripts Under Review:**

Takezawa, M., Ogasawara, E., & **Burton, L.J.** Impact of institutional isomorphism on gender diversity on the boards of sport organizations in Japan. Under second review, *Journal of Global Sport Management*.

#### **Books/Edited:**

**Burton, L.J.**, & Leberman, S. (Eds.) (2017). *Women in Sport Leadership: Research and Practice for Change*. Oxon, UK: Routledge.

#### **Textbooks:**

**Burton, L.J.**, Kane, G., & Borland, J. (Eds.) (2019). *Sport Leadership in the 21<sup>st</sup> Century* (2<sup>nd</sup> ed.) Burlington, MA: Jones & Barlett. <https://www.iblearning.com/catalog/productdetails/9781284149586>

MacIntosh, E. & **Burton, L.J.** (2018). *Organizational Behavior in Sport*. Champaign, IL: Human Kinetics. [:/tinyurl.com/y9x2nh2e](https://tinyurl.com/y9x2nh2e)

#### **Book Chapters:**

**Burton, L.J.**, & Newton, A.C.I. (2021). Organisation Level Practices to Support Women in Coaching. In Norman, L. (Ed.) *Women in Sport Coaching*. Routledge, UK.

Kerwin, S., Li, M., & **Burton, L.J.** (2021) Managing and Leading in Sport Organizations. In Pedersen, P & Thibault, L. (Eds.) *Contemporary Sport Management* (7<sup>th</sup> Edition). Champaign-Urbana, IL. Human Kinetics

**Burton, L.J.** (2019). Underrepresentation of Women in Leadership Roles in Women's Sport. In Lough, N., & Geurin, A. (Eds.) *Handbook of the Business of Women's Sport*. Oxon, UK: Routledge.

**Burton, L.J.**, Welty Peachey, J., & Damon, Z. (2019). Positive Leadership Theory: Transformational, Transactional, and Servant Leadership. In Burton, L.J., Kane, G., & Borland, J. (Eds.) (2019). *Sport Leadership in the 21<sup>st</sup> Century* (2<sup>nd</sup> ed.) Burlington, MA: Jones & Barlett.

Kerwin, S., Li, M., & **Burton, L.J.** (2018) Managing and Leading in Sport Organizations. In Pedersen, P & Thibault, L. (Eds). *Contemporary Sport Management* (6<sup>th</sup> Edition). Champaign-Urbana, IL. Human Kinetics.

**Burton, L.J.**, & Leberman, S. (2017). An Evaluation of Current Scholarship in Sport Leadership – Multilevel Perspective. In Burton, L. J. & Leberman, S. (Eds). *Women in Sport Leadership: Research and Practice for Change*. Oxon, UK: Routledge.

Grappendorf, H., & **Burton, L.J.** (2017). The Impact of Bias in Sport Leadership. In Burton, L. J. & Leberman, S. (Eds). *Women in Sport Leadership: Research and Practice for Change*. Oxon, UK: Routledge.

Burton, L.J., & Leberman, S. (2017). New Leadership: Rethinking Successful Leadership of Sport Organizations. In Burton, L. J. & Leberman, S. (Eds). *Women in Sport Leadership: Research and Practice for Change*. Oxon, UK: Routledge.

Weiner, J.M., & **Burton, L.J.** (2017). Turnaround Leadership is Identity Neutral. In Meyer, C. & Darwin, M. (Eds). *Enduring Myths of Turnaround Schools*.

**Burton, L.J.**, & LaVoi, N. (2016). An Ecological Approach To Studying and Examining Women Coaches. In LaVoi, N. (Ed.) *Women in Sports Coaching*. Oxon, UK: Routledge.  
<http://www.routledge.com/books/details/9781138837966/>

**Burton, L.J.** (2015). Discrimination in the Workplace. In Mazerolle, S., & Pitney, W. (Eds.) *Workplace Concepts for Athletic Trainers*, Thorofare, NJ. Slack. <http://www.healio.com/books/athletic-training/%7Ba245f069-ee24-4067-94e1-1891c4f807af%7D/workplace-concepts-for-athletic-trainers>

**Burton, L.J.**, & Leberman, S. (2015). Diversity in Sport Leadership. In Murray, D., Ian O'Boyle, I., & Paul Cummins, P. (Eds.) *Leadership in Sport*. Oxon, UK: Taylor & Francis.  
<http://www.routledge.com/books/details/9781138818255/>

**Burton, L.J.**, Welty Peachey, J., & Damon, Z. (2014). Transformational, Transactional, & Servant Leadership. In Borland, J., Kane, G., & **Burton, L.J.** (Eds.) (2014). *Sport Leadership in the 21<sup>st</sup> Century*. Jones & Barlett

Bruening, J.E., Dixon, M.A., **Burton, L.J.**, & Madsen, R.M. (2012). Exploring Social Relationships in Coaching: Women in Coaching. In Trudel, P., Potrac, P., Gilbert, W., & Dennison, J. *Handbook in Sports Coaching*.

Grappendorf, S., & **Burton, L.J.** (2007) Career strategies for women in sport management. In Hums, M.A., Bower, G. G., & Grappendorf, H. (Eds.), *Women as Leaders in Sport: Impact and Influence*.

Lilienthal, S., Grappendorf, H. & **Burton, L.J.** (2007) Women in sport management academia. In Hums, M. A., Bower, G. G., & Grappendorf, H. (Eds.), *Women as Leaders in Sport: Impact and Influence*.

#### **Conference Proceedings / Abstracts:**

Gilson, L.G., **Burton, L.J.**, Lowe, K., & Goldberg, C. (2013). Pilot testing in organizational behavior research: A methodological overview and example. Eastern Academy of Management International.

**Burton, L.J.** & Grappendorf, H. "Evaluation of Social Roles Questionnaire Using Sport Management Students". Research Quarterly for Exercise and Sport, 80(1) supplement.

**Burton, L.J.** & Parker, H. "Evaluation of Managerial Subroles for Sport Management Positions". Research Quarterly for Exercise and Sport, 79(1) supplement.

**Burton, L.J.** "Factors Important in Athletic Talent Development for Female Intercollegiate Athletes: Scale Development and Initial Validation." Research Quarterly for Exercise and Sport, 78(1) supplement.

Grappendorf, H., **Burton, L.J.**, & Henderson, A. "Salary Recommendations for Athletes vs. Non-Athletes Utilizing Role Congruity Theory." *Research Quarterly for Exercise and Sport*, 78(1).

**Burton, L.J.** (2006) "Understanding Talent Development in Female Athletes: Survey Development Using a Sample of Female Division I Athletes in Team and Individual Sports. *Research Quarterly for Exercise and Sport*, 77(1).

**Burton, L.J.** (2005) Assessing Factors Significant in Female Athlete Talent Development: Instrument Development and Utilization With Elite Female Track and Field Athletes. *Research Quarterly for Exercise and Sport*, 76(1).

**Burton, L.J.** & VanHeest, J.L. (2004) A Gym of One's Own: The Importance of Sport Space in Talent Development for US Female Olympians. *Research Quarterly for Exercise and Sport*, 75(1).

**Burton, L.J.** & Goldsmith, D.J. (2002) "The Medium is the Message": Using Online Focus Groups to Study Online Learning. 2002 AIR Forum Papers Collection.

#### **Online:**

**Burton, L.J.**, Goldsmith, D. A Methodological Approach to Electronic Focus Groups in Analysis of Online Learning. <http://www.ctdlc.org/Evaluation/index.html>.

#### **Invited Journal Editorials:**

**Burton, L.J.** (2008). Rethinking a Commitment to Olympic Sports for Girls. *Journal of Physical Education, Recreation, & Dance*. November/December.

**Burton, L.J.** (2009). A Reinvigorated Call for Support of Title IX at the High School Level. *Journal of Physical Education, Recreation, & Dance*. November/December

#### **HONORS AND AWARDS**

Gilson, L.G., **Burton, L.J.**, Lowe, K., & Goldberg, C. (2013). Research Methods Track: Best Paper. Eastern Academy of Management International.

**Burton, L.J.** & Mazerolle, S. (2011). Outstanding Perspectives Manuscript Award. National Athletic Training Association / Athletic Training Journal.

**Burton, L.J.** & Mazerolle, S. (2011). 2011 Outstanding Perspectives Manuscript Runner-Up Award. National Athletic Training Association / Athletic Training Journal.

#### **PRESENTATIONS**

##### **Invited Lectures/Panels:**

**Burton, L.J.** "Understanding challenges and exploring opportunities for women in sport leadership" at the Japanese Association of Sport Management Conference, Juntendo University, Tokyo, Japan. March 1-3, 2024.

**Burton, L.J.** "Women in Sport Leadership: Challenges and Benefits" at the [Equality on the Move Conference](#) organized by the General Secretariat of Sport and Physical Activity through the National Institute of Physical Education of Catalonia (INEFC), and with the coordination of the Presidency and Equality and Feminism departments of the Government of Catalonia (Generalitat de Catalunya) in Barcelona, Spain. April 26-28, 2023.

**Burton, L.J. (Chair)**, Dubi, C., Haggerty, D., & Shapiro, M. (Panelists). Sport Leaders and Pandemic Adapting, International Leadership Association, 22<sup>nd</sup> Annual Global Conference (Virtual), November 5-9, 2020.

**Burton, L.J.** Opportunities and Challenges for Women in Sport Leadership in the COVID-19 World. Women in Sport and Exercise Academic Network. Virtual conference, September 7-8, 2020.

**Burton, L.J.** Unpacking Gender Bias in Sport Leadership: Identification to Analysis to Change. 2019 Women's Collegiate Ice Hockey Frozen Four; Women's Coaches Symposium. Quinnipiac University. March, 2019.

**Burton, L.J.** Women in Leadership: Stereotypes and Gender Roles. University of Connecticut Women's Advancement Conference. May, 2015.

**Burton, L.J.** Evaluation of the influence of intercollegiate athletic participation on perceptions of leadership potential. Mark H. McCormack Department of Sport Management Research Seminar, University of Massachusetts. April, 2014.

**Burton, L.J.** Review of women in sport leadership. Department of Kinesiology, Sport Management Seminar, Texas A&M University. October, 2012.

**Burton, L.J.** "Professional athlete or biggest loser contestant: addressing the challenges of youth participation in sport and physical activity". Colby Sawyer College Exercise and Sport Sciences & Athletics Symposium, March, 2009.

#### **Invited Conference Presentations:**

**Burton, L.J.,** Grappendorf, H.G., Wells, J. Networking for Career Satisfaction: Data from #NACWAA14. National Association of Collegiate Women Athletic Administrators. Tampa, Florida. Oct. 2015.

#### **Conference Presentations:**

Damon, Z., Leberman, S., Welty Peachey, J., Weese, J., & Burton L.J. Enacting Connectedness: Bridging Established Sport Leadership Voices with the Emerging Sport Leadership Generation. North American Society for Sport Management Conference, Virtual. June, 2023.

Veraldo, C., Salomon, G., Martin, T.R., Shin, N., **Burton, L.J.,** & Pickett, A.C. Barriers to diversity and inclusion in NASSM leadership: A workshop sponsored by the Diversity and Inclusion Committee. North American Society for Sport Management Conference, Virtual. June, 2021.

Keaton, A.N. & **Burton, L.J.** Examining perceptions of whiteness for white women working in college athletic administration. North American Society for Sport Management Conference, Virtual. June, 2021.

**Burton, L. J.** & Golden, M. Assessing the Impact of Stereotype Threat on Leadership and Career Aspirations for Students in Sport Management. North American Society for Sport Management, New Orleans, LA. June, 2019

**Burton, L. J.,** Weiner, J. & Cyr, D. (2019, April) I'm Not Broken, But I'm Bent: Black Women in School Leadership Coping with Gendered Racism. American Educational Research Association, Toronto, CN. April, 2019

**Burton, L. J.,** Welty Peachey, J., Wells, J., & Chung, M. Personal Development and Personal Growth: The Importance of Servant Leadership in SDP Organizations. North American Society for Sport Management, Halifax, NS. June, 2018.

Weiner, J. Cyr, D & **Burton, L. J.** (2018, April). Microaggressions and the experiences of black women in educational leadership. American Education Research Association, New York, NY.

Weiner, J., **Burton, L.J.** & Cyr, D. Leading Through a Thousand Cuts: Microaggressions and the Experiences of Black Women in Educational Leadership. University Council of Educational Administration, Denver, CO. November, 2017.

Weiner, J., **Burton, L.J.,** & Robinson, K. Nevertheless She Persisted: Women in Educational Leadership. University Council of Educational Administration, Denver, CO. November, 2017.

**Burton, L.J.,** & Gilson, L. "Why So Few Women in Sport Leadership? Examining Stereotype Threat as a Contributing Factor. Sport & Society Conference, London, UK, July, 2017.

Welty Peachey, J., Wells, J., & **Burton, L.J.** Comparing Servant and Transformational Leadership and their Relationship to Organizational Effectiveness in the Sport for Development and Peace Context. North American Society for Sport



Management, Denver, CO, June, 2017

**Burton, L.J.**, LaVoi, N.M., Wells, J., Leberman, S., & Grappendorf, H. The Paradoxical Decline of Women in Coaching: Time for Radical Structural Change. North American Society for Sport Management, Denver, CO, June, 2017.

Weiner, J. & **Burton, L. J.** Shedding Light, Activating Voice, and Building Community: Experiences of African American Women in Educational Leadership. American Educational Research Association, San Antonio, TX, April, 2017.

Weiner, J. & **Burton, L. J.** Intersecting identities: Experiences of female school leaders. University Council of Educational Administration, Detroit, MI. November, 2016.

**Burton, L.J.**, Wells, J., Walker, N., & LaVoi, N. Gender Bias in Evaluation of Leaders: Examining the Decline in Female Head Coaches. North American Society for Sport Management, Orlando, FL, June, 2016.

Hancock, M, Grappendorf, H.G., **Burton, L.J.**, & Wells, J. The Role of Mentoring in Career Satisfaction and Career Breakthroughs for Women in Intercollegiate Athletic Administration. North American Society for Sport Management, Orlando, FL, June, 2016.

Mudrick, M. & **Burton, L.J. (Advisor)** Double standard?: An evaluation of responses to a televised sports debate. North American Society for Sport Management Annual Conference, Orlando, FL, June 2016.'

**Burton, L.J** & Weiner, J. Best Practices to Support Leadership Development for Women. UConn Women's Advance Conference. May, 2016.

Grappendorf, H.G., Hancock, M., **Burton, L.J.**, & Wells, J. Collaboration in Sport Management: Time to Examine the Dynamics? Global Sport Business Association Conference, Miami, FL, February, 2016.

Weiner, J. & **Burton, L.J.** The double bind for women: Exploring the gendered nature of turnaround leadership. University Council of Educational Administration, San Diego, CA. November, 2015.

Cotrufo, R. & **Burton, L.J.** Intersectorial Partnership in Disability Sport: A Case Study Examination. North American Society for Sport Management, Ottawa, Canada. June, 2015.

**Burton, L.J.** & Grappendorf, H.G. Only in Crisis? Leadership Selection in Intercollegiate Athletics After an Ethical Scandal. North American Society for Sport Management, Ottawa, Canada. June, 2015.

Mudrick, M., **Burton, L.J. (Advisor)**, & Fink, J. Cut from the same cloth: An examination of social identity theory's effect on attachment to college coaches. North American Society for Sport Management Annual Conference, Ottawa, ON, June 2015.

Goldberg, C., **Burton, L.J.**, Gilson, L., & Lowe, K. 'The impact of biased perceptions of leadership potential on job prospects for male and female athletes', Eastern Academy of Management, Lima, Peru, June, 2014.

Grappendorf, H.G. & **Burton, L.J.** Are sport management faculty biased? An examination of faculty perceptions of male and female students' applications for a job in sport. North American Society for Sport Management, Pittsburgh, PA. May 2014.

Mudrick, M., **Burton, L.J. (Advisor)**, & Fink, J. Winless for Wiggins: An empirical test of delayed vicarious achievement. North American Society for Sport Management Annual Conference, Pittsburgh, PA, May 2014.

Cotrufo, R. J. & **Burton, L. J. (Advisor)** Examining the Influence of Ethical and Authentic Leadership Behaviors of NCAA Division I Athletic Directors, North American Society for Sport Management, Annual Conference, Pittsburgh, Pennsylvania, May 2014.

**Burton, L.J.**, & Welty-Peachey, J. Making a mistake in intercollegiate athletics: Do gender-stereotypes influence evaluation of athletic administrators?. College Sport Research Institute Conference, Columbia, SC. April 2014.

**Burton, L.J., & Welty-Peachey, J.** Examining the role of servant leadership and organizational justice in developing an ethical climate in Division I intercollegiate athletic departments. College Sport Research Institute Conference, Columbia, SC. April 2014.

Mudrick, M., **Burton, L.J., (Advisor)** & Fink, J. Cut from the same cloth: An examination of social identity theory's effect on attachment to college coaches. *North American Society for Sport Management Annual Conference*, Ottawa, ON, June 2015.

Gilson, L., **Burton, L.J.**, Goldberg, C., & Lowe, K. 'Pilot Testing in Organizational Behavior Research: A Methodological Overview and Example from a Study on the Effects of Gender and Sport Participation on Perceptions of Leadership'. 'MANAGING IN A GLOBAL ECONOMY XV' Conference, Seville, Spain June, 2013.

**Burton, L.J., & Welty-Peachey, J.** The Role of Servant Leadership in Developing an Ethical Climate in Intercollegiate Athletics, North American Society for Sport Management, Austin, TX. May 2013.

Fink, J., Shaw, S., Marlene Dixon, M. Knoppers, A. **Burton, L. J.**, Sartore-Baldwin, M., & McDowell, J. Women in Sport Leadership: A Dialogue Around Resistance and Strategies for Change. North American Society for Sport Management, Austin, TX. May 2013.

Cotrufo, R. J. & **Burton, L. J. (Advisor)** NFL Player Safety: Does Prioritizing Player Welfare Attract Consumers, North American Society for Sport Management, Annual Conference, Austin, Texas, May 2013.

Cotrufo, R. J. & **Burton, L. J. (Advisor)** The Effects of League-Wide Environmental Initiatives on the Behavior of Sport Consumers: The Case of NBA Green, North American Society for Sport Management, Annual Conference, Austin, Texas, May 2013.

Gilson, L., **Burton, L.J.**, Goldberg, C., & Lowe, K. A panel discussion on gender, sport, and leadership. Southern Management Association, Ft. Lauderdale, FL. November, 2012.

**Burton, L.J., & Grappendorf, H.** Making a mistake as an AD: Do gender-stereotypes influence evaluation of leaders in intercollegiate athletics? North American Society for Sport Management, Seattle, WA. May, 2012.

**Burton, L.J., & Welty Peachey, J.** The mediating effect of organizational culture on the relationship between transformational leadership and organizational commitment, turnover intentions and job search behaviors in NCAA Division I athletic departments. North American Society of Sport Management, Seattle, WA. May, 2012.

Cotrufo, R. J. & **Burton, L. J. (Advisor)** The Influence of Affective Organizational Commitment and Global Job Embeddedness on Job Search Behaviors and Turnover Intentions for Employees of Minor League Baseball Organizations, North American Society for Sport Management, Annual Conference, Seattle, Washington, May 2012.

Welty Peachey, J., **Burton, L.J.**, & Well, J. Examining the influence of transformational leadership, leader- member exchange, affective commitment, job embeddedness and job search on turnover intentions of senior administrators in Division I athletic departments. College Sports Research Institute Conference on College Sports. Chapel Hill, NC. April, 2012.

**Burton, L.J.**, Grappendorf, H., & Henderson, A. Examining the influence of athletic participation in evaluation of entry-level positions in financial services: An application of role congruity theory. North American Society of Sport Management, London, Ontario. June, 2011

Fink, J., **Burton, L.J.**, Parker, H., & Farrell, A. "Out" Female Intercollegiate Athletes: Factors Leading to Athletes' Ability to be "Out" in Sport. North American Society of Sport Management, London, Ontario. June, 2011.

Pagnotto, K., Mazrolle, S, Borland, J., & **Burton, L.J.** Is it About Respect? Using Role Congruity Theory to Explore the Challenges Faced by Young, Female Athletic Trainers. National Athletic Trainers' Association Annual Meeting and Symposium, New Orleans, LA. June, 2011.

**Burton, L.J., & Welty Peachey, J.** Transformational or transactional leaders in intercollegiate athletics?: Examining the influence of leader gender and subordinate gender on evaluation of leaders. College Sport Research Institute Conference on College Sport. Chapel Hill, NC. April, 2011.

Grappendorf, H., **Burton, L.J.**, & Henderson, A. Attributions for success: Differences for males and females? Alliance for Health, Physical Education, Recreation and Dance, San Diego, CA. March, 2011.

Grappendorf, H., **Burton, L.J.**, & Henderson, A. Examining the Influence of Race, Gender, and Athletic Participation on Hiring Preferences in Sport Management. North American Society of Sport Management, Tampa, Florida. June 2010.

**Burton, L.J.** "Understanding the Role of Athletic Participation in Managerial Career Progression: An Evaluation Using Role Congruity Theory". North American Society of Sport Management, Tampa, Florida. June 2010.

**Burton, L.J.**, Grappendorf, H. "The Role of Hope in Career Aspirations for Female College Athletes". Alliance for Health, Physical Education, Recreation and Dance, March, 2010.

Fink, J.S., **Burton, L.J.**, & Borland, J.F. "The Effects of Gender, Race, and Role Congruity on Perceptions of Quality of Job Applicant." North American Society of Sport Management, Columbia, South Carolina, May, 2009.

**Burton, L.J.** & Welty Peachey, J. "Transactional or transformational? Leadership preferences of Division III athletic administrators. North American Society of Sport Management, Columbia, South Carolina, May, 2009

Bower, G. G., Grappendorf, H., DiBrezio, R., **Burton, L.J.**, Baker, A. "Mentoring: The Essential Connection to Advance Women within Leadership Positions in Sport and Physical Activity." Alliance for Health, Physical Education, Recreation and Dance, Tampa, Florida, April, 2009.

**Burton, L.J.** & Grappendorf, H. "Evaluation of Social Roles Questionnaire Using Sport Management Students". Alliance for Health, Physical Education, Recreation and Dance, Tampa, Florida, April, 2009.

**Burton, L.J.** "Men are athletic directors, women are life skills coordinators: examination of the gender typing of managerial roles within athletic administration positions." North American Society of Sport Management, Toronto, Canada, May, 2008.

Grappendorf, H., Henderson, A., & **Burton, L.J.** "Feeling the backlash in hiring: When female athletes break traditional gender norms," North American Society of Sport Management, Toronto, Canada, May, 2008.

Grappendorf, H., Bowers, G.L., Hums, M., Lilienthal, S., & **Burton, L.J.** "Finally...Some Attention! Women as Leaders in Sport," National Association for Girls and Women in Sport, AAHPERD, Fort Worth, TX April, 2008.

**Burton, L.J.** & Parker, H. "Evaluation of Managerial Subroles for Sport Management Positions" Alliance for Health, Physical Education, Recreation and Dance, Fort Worth, Texas, April, 2008.

VanHeest, J.L., **Burton, L.J.**, & Hagan, E.M. "Lessons for a Before-School Physical Activity Program for Children: Challenges, Changes, & Cheers. Eastern District Association, AAHPERD Meeting, February, 2008.

**Burton, L.J.**, Grappendorf, H., & Henderson, A. "Women's athletic participation: Does it make a difference to managers hiring for entry-level sport management positions?" North American Society for Sport Management. Fort Lauderdale, Florida, June 2007.

Bruening, J. E., **Burton, L.J.**, Lilienthal, S., Dixon, M., & Lyras, A. "Social Responsibility in Sport Management." North American Society for Sport Management. Fort Lauderdale, Florida, June 2007.

**Burton, L.J.**, Grappendorf, H., Henderson, A., & Dennis, J. "Does Women's Athletic Participation Influence Hiring Preferences and Salary Offers?" Women Rock: Academic and Legal Conference in Celebration of 35<sup>th</sup> Anniversary of Title IX. Cleveland, Ohio, March 2007.

Grappendorf, H., **Burton, L.J.**, & Henderson, A. "Salary Recommendations for Athletes vs. Non-Athletes Utilizing Role Congruity Theory." Alliance of Health, Physical Education, Recreation and Dance. Baltimore, Maryland, March 2007.

**Burton, L.J.** "Factors Important in Athletic Talent Development for Female Intercollegiate Athletes: Scale Development and Initial Validation". Alliance of Health, Physical Education, Recreation and Dance. Baltimore, Maryland, March 2007.

**Burton, L.J.**, VanHeest, J.L. "Children need to play: The role of physical activity in closing the achievement gap." Closing the Achievement Gap Conference. NEAG School of Education, University of Connecticut, June, 2006.

**Burton, L.J.**, Grappendorf, H., Field, G., & Lilienthal, S. "Does Athletic Participation Matter for Women?: Examining Hiring Preferences to Entry-level Management Positions Using Role Congruity Theory." North American Society for Sport Management. Kansas City, Missouri, June 2006.

**Burton, L.J.** "Understanding Talent Development in Female Athletes: Survey Development Using a Sample of Female Division I Athletes in Team and Individual Sports." Alliance of Health, Physical Education, Recreation and Dance, Presented at Research Consortium Social: Research Consortium Grant Findings and Top-Rated Posters, Annual Conference, Salt Lake City, Nevada, April 2006.

**Burton, L.J.**, Gillespie, K. "A Comparative Content Analysis of Commercials Aired during the 1997 and 2003 Men's and Women's NCAA Basketball Championship Games." North American Society for Sport Management, Annual Conference, Regina, Saskatchewan, Canada, June 2005.

Smith, M.Z., **Burton, L.J.** "Parental Influence on the Physical Activity Behavior of Children of Various Ethnic Backgrounds." Alliance of Health, Physical Education, Recreation and Dance, Annual Conference, Chicago, Illinois, April 2005.

**Burton, L.J.** "Assessing Factors Significant in Female Athlete Talent Development: Instrument Development and Utilization With Elite Female Track and Field Athletes." Alliance of Health, Physical Education, Recreation and Dance, Annual Conference, Chicago, Illinois, April 2005.

**Burton, L.J.**, Gore, D.H. "Identification as a Sport Fan: Analysis of Sport Fandom in Season Ticket Holders of a WNBA Team." North American Society for Sport Management, Annual Conference, Atlanta, Georgia, June 2004.

**Burton, L.J.**, VanHeest, J.L. "A Gym of One's Own: The Importance of Sport Space in Talent Development for US Female Olympians." Alliance of Health, Physical Education, Recreation and Dance, Annual Conference, New Orleans, Louisiana, April 2004.

**Burton, L.J.**, Rallis, S., Reis, S. & VanHeest, J. "Talent Development in Female Olympians: A Phenomenological Approach." University of Connecticut Neag School of Education Research Symposium. April, 2003.

Frans, K, Kanters, M. & **Burton, L.J.**, "In What Ways Does a Winning Intercollegiate Athletic Program Make Positive Contributions to the University." North American Society for Sport Management, Annual Conference, Ithaca, New York, May 2003.

**Burton, L.J.**, and VanHeest, J.L. "The Lived Experience of US Female Olympians: Using Van Manen's Phenomenology to Examine the Development of Talent in US Female Olympians." North American Society for the Sociology of Sport, Annual Conference. Indianapolis, Indiana, November 2002.

**Burton, L.J.** "Students' Experiences in Online Courses: An Online Focus Evaluation." NC State's 7th annual EDTECH Conference, September, 2002.

**Burton, L.J.** and Goldsmith, D. "The Medium is the Message:" Using Online Focus Groups to Study Online Learning." Association for Institutional Researchers, Annual Conference, Toronto, Canada, June 2002.

**Burton, L.J.**, VanHeest, J.L., and Reis, S.M. "Talent Development in US Female Olympians." North American Society for the Sociology of Sport, Annual Conference 2001. San Antonio, Texas, November 2001.

**Burton, L.J.** "Factors regarding adherence to a rehabilitation program among athletes in an intercollegiate setting versus an outpatient sports medicine clinic setting." Illinois State University, Graduate Research Symposium.

April, 1995.

## **DOCTORAL STUDENTS SUPERVISED**

### **Major adviser**

#### **Current:**

***Gregory Hobbs (August 2024)***

***Camden Cone (May 2025)***

***Meredith Scarlata (TBD)***

#### **Graduated:**

##### ***Shelby Little Masse***

Graduation: Summer, 2023

Dissertation Title: Women College Coaches' Leadership Understanding and Development

Position: Assistant Professor, Nicols College

##### ***Ajhanai Newton Keaton***

Graduation: Fall, 2021

Dissertation Title: Emerging Trend or Symbolic Gesture? Examining Diversity Leaders in Collegiate and Professional Sport Organizations

Position: Assistant Professor, University of Louisville

##### ***Charles Macaulay***

Graduation: Summer, 2021

Dissertation Title: The Complex Institutional Environment of the Collegiate Athletic Field

Position: Assistant Professor, UMass, Amherst

##### ***Akuoma Nwadike***

Graduation: Spring, 2020

Dissertation Title: "The Main Thing I Would Want Somebody Who's to Ever Read My Story to Understand is...": Advocating to Improve High-Profile Black Athlete Academic Services through Narrative Inquiry"

##### ***Mike Mudrick***

Graduation: Spring, 2015

Dissertation Title: Pervasively offside: An examination of consumer perception of female sportscasters Current

Position: Associate Professor, York College (PA)

##### ***Ray Cotrufo***

Graduation: Spring, 2014

Dissertation Title: Examining the Influence of Ethical and Authentic Leadership Behaviors of NCAA Division-I Athletic Directors

Current Position: Assistant Professor, Southern CT State University

##### ***Erin Hagan***

Graduation: Winter, 2009

Dissertation Title: Parental perceptions of influence on children's physical activity behavior: Instrument design and validation

Current Position: Deputy Director, Evidence for Action [Robert Wood Johnson Foundation Program]

### **Associate Adviser**

##### ***Nneka Arinze***

Graduation: Spring, 2020

Dissertation Title: "Peer Experiences among Black and Hispanic Adolescent Girls in a Sport Based Youth Development Setting"

***Jun Cho***

Graduation: Spring, 2020

Dissertation Title: An Examination of the Relationship Between Employers' Personal Dispositions and Their Implicit Gender and Racial Bias during Hiring Processes for Entry-Level Sport Management

***Christianne Eason***

Graduation: Spring 2016

Dissertation Title: A Multilevel Examination of Career Intentions in Athletic Training: Individual, Organizational and Sociocultural Factors

Current Position: Assistant Professor, Lasell College

***Lauren D'Innocenzo***

Graduation: Spring 2014

An Exploration of Shared Leadership Emergence in Project Teams:  
A Form and Functional Analysis

Current Position: Assistant Professor, Drexel University

***Cassandra Coble Murty***

Graduation: Spring, 2014

Dissertation Title: Gender in Youth Sport: A Discourse Analysis

Current Position: Clinical Faculty, Indiana University

***Rhema Fuller***

Graduation: Summer, 2011

Dissertation Title: The Effects of Perceived Racial Discrimination and Racial Identity on the Academic Self- Concept of African American Male College Athletes

Current Position: Associate Professor, University of Memphis

***Justin Evanovich***

Graduation: Spring, 2011

Dissertation Title: Identity Development and the Potential Impact of a Service Learning Experience: A Qualitative Inquiry

Current Position: Clinical Faculty and Managing Director of Husky Sport University of Connecticut

***Mansour Ndiaye***

Graduation: Summer, 2011

Dissertation Title: The Impact of Deep-Level Similarity on Career Advancement Intentions among High Level Executives in Athletics

Current Position: Associate Dean, College of Liberal Arts and Sciences, University of Connecticut

***Rachel Madsen***

Graduation: Summer, 2010

Dissertation Title: Female Student Athletes' Intentions to Pursue Careers in College Athletics Leadership: The Impact of Gender Socialization

Current Position: Assistant Professor, Ithaca College

***Kelly Pagnotta***

Graduation: Spring, 2010

Dissertation Title: Implementing Health and Safety Policies at the High School Level From a Leadership Perspective

Current Position: Assistant Professor, Temple University

***Jon Welty Peachey***

Graduation: Summer, 2009

Dissertation Title: Organizational Change: An Examination of Factors Influencing Resistance in an Intercollegiate Athletics Department

Current Position: Associate Professor, University of Illinois

**John Borland**

Graduation: Summer, 2008

Dissertation Title: The Under-representation of Black Females in Head Coach Positions in Division I Basketball Current Position: Associate Professor, Springfield College

**Joon Young Han**

Graduation: Summer, 2008

Dissertation Title: Patterns of Stacking and Leadership Behaviors of NCAA International Student-Athletes: Theoretical Implications to Globalization / Americanization  
Current Position: Assistant Professor, Yeungnam University

**GRANTS / CONTRACTS**

**Grants:**

External - Peer Reviewed

*Funded:*

Weiner, J. & **Burton, L.J.** "Leading while Black (and Female): Exploring the Experiences of Black, Female School Leaders"  
Spencer Foundation  
August 2018 (\$48, 513)

**Burton, L.J.** "Understanding the Role of Athletic Participation in Managerial Career Progression: An Evaluation through the Lens of Role Congruity Theory"  
North American Society for Sport Management  
June 2009 – June 2010 (\$1,000.00)

External - Peer Reviewed

*Not Funded:*

VanHeest, J.L., Reis, S., and **Burton, L.J.**  
Development of Talent in Female Olympians  
Women's Sports Foundation  
July 2001 - May 2002 (\$1,500.00)

VanHeest, J.L., Bell, C.B., **Burton, L.J.**, Kulikowich, J., Rowland, T., & Volpe, S. "Influence of a Physical Activity Club on Obesity Risk in Children"  
National Institute of Health  
February, 2005.

**Burton, L.J.**, Walker, N., & Wells, J. "What is happening to women in intercollegiate coaching? A multi-level evaluation of the experiences of women in head coaching positions"  
North American Society for Sport Management  
March 2015

External – Non-Peer Reviewed

*Funded:*

**Burton, L.J.**, Michaels, G. and Wherley, S. "Ticketing Feasibility Study for Justarrive, Inc". Sport Market One, LLC.  
Co-Primary Investigator, Data Analysis July  
2000 - Sept. 2000 (\$5,000.00)

Internal - Peer Reviewed

*Funded:*

**Burton, L.J. & Weiner, J.M.**

Collaborative Through Equity in Research on Women and Girls of Color

“Shedding Light, Activating Voice, and Building Community: Investigating the Experiences of Women of Color in Educational Leadership”

University of Connecticut

June 2016 (\$5,000.00)

**Burton, L.J.**

Provost’s General Education Course Enhancement Grant Competition

University of Connecticut

February 2015 (\$9,133.20)

**Burton, L.J.** “Is it About Respect? Using Role Congruity Theory to Explore the Challenges Faced by Young, Female Athletic Trainers”

University of Connecticut, Small Faculty Grant

August 2010 (\$1,000.00)

**Burton, L.J.** “Examining Hiring Preferences and Evaluation of Managerial Subroles by Managers in Sport Organizations”

University of Connecticut, Small Faculty Grant

September 2006 (\$1,000.00)

**Burton, L.J.** “Factors Contributing to Talent Development in Elite Female Intercollegiate Athletes”

University of Connecticut, Small Faculty Grant

April 2005 (\$1,000.00)

**Burton, L.J.** and VanHeest, J.L. “Assessing the Impacts of a School Based Physical Activity Intervention Program (Paw PALS) on Physiological and Psychosocial Measures in Obese Children”

University of Connecticut, Large Faculty Grant

January 2005 (\$21,366.00)

**Burton, L.J.** “Coaching high school athletes in Connecticut: Evaluation of a Psychosocial Coach Training Program”

University of Connecticut, Large Faculty Grant

February 2007 (\$22,000.00)

*Not Funded:*

**Burton, L.J.** “What is happening to women in intercollegiate coaching? A multi-level evaluation of the experiences of women in head coaching positions”

Neag School of Education, Dean’s Research Incentive Award

University of Connecticut

March 2015 (\$2,370.00)

**Burton, L.J.**

Neag School of Education, University of Connecticut New

Faculty Grant

November 2004 (\$10,000.00)



## **Contracts:**

### ***Connecticut Association of Public-School Superintendents***

**Women in the District (4 workshops with women in educational leadership in the State of Connecticut) in collaboration with Dr. Jennie Weiner**

Dates: September 2019 – May 2020

Funding: \$5,000

**Women in the District (4 workshops with women in educational leadership in the State of Connecticut) in collaboration with Dr. Jennie Weiner**

Dates: September 2018 – May 2019

Funding: \$5,000

### ***Special Olympics International***

**Projects: Evaluating SOI Sport Partnerships & Pilot Test of the New Special Olympics International Sports Assessment Tools**

Date: June 2015 – November 2015

Funding: \$10,500

**Projects: Strategic Sport Organization Partnerships Analysis & Review of Special Olympics International Sports Assessment Tools**

Date: June 2014 – November 2014

Funding: \$21,500

**Project: Special Olympics Unified Sports Operational Guide Project**

Date: June 2013-November 2013

Funding: \$15,500

## **TEACHING**

University of Connecticut, Professor

### Undergraduate

EDLR 2001 Contemporary Social Issues in Sport	(online, elective)
EDLR 3310 Management of Sport Organizations	(major required)
EDLR 3351 Issues in Sport	(elective)
EDLR 3320 Introduction to Sport and Exercise Psychology	(elective)
EDLR 3325 Sport Venue and Event Management	(major required)
EDLR 3345 Financial Management in the Sports Industry	(major required)

### Graduate

EDLR 5300 Management of Sport and Leisure Services	(major required)
EDLR 5340 Facility and Event Management	(major required)
EDLR 5360 Leadership in Sport Organizations	(online, certificate program)
EDLR 5375 Strategic HR Management in Sport Organizations	(online, certificate program)
EDLR 6315 Current Research in Sport Management	(major required)
EDLR 6300 Organization Theory in Sport	(major required)
EDLR 6310 Organizational Behavior in Sport	(major required)

North Carolina State University, Assistant Professor

Undergraduate

PRT 152 Introduction to Parks, Recreation and Tourism Management (major required)  
PRT 266 Introduction to Sport Management (concentration required)  
PRT 475 Recreation and Park Internship (major required)

Graduate

PRT 510 Theories of Sport and Fitness Management (major elective)  
PER 810B Doctoral Seminar (co-taught)

**SERVICE**

**University Service**

University of Connecticut

University:

Chair, University Senate Executive Committee July 2023 - Present  
University Senate Executive Committee Sept 2022 - Present  
President's Athletic Advisory Committee Sept 2021 - Present  
NECHE 5-year Interim Report, Provost Task Force January 2021-Dec. 2021  
University Senate Sept 2019 – Present  
American Association of University Professors (AAUP) UConn  
Executive Committee Sept 2019 – May 2021  
University Interdisciplinary Courses and Curriculum Committee Sept 2011 – May 2023  
University Individualized Majors Program Aug 2012 – Present  
Chair, August 2015-May 2017  
Graduate Faculty Council Aug 2015-May 2016  
Reviewer – UConn Large Grant competition Dec. 2012 – Dec. 2015  
Reviewer – UConn Undergraduate Research Grant competition Jan 2015/Jan. 2016  
Reviewer – UConn Provost General Education Grant competition Dec. 2017; Dec. 2018  
Reviewer – UConn Provost Research Excellence competition April 2018

School:

Neag Faculty Council Jan 18 – May 2019  
Neag Faculty Governance Task Force Oct 16 – Dec 2017  
Neag School of Education, Online Committee Dec 12 – May 2014  
Neag School of Education, Courses and Curriculum Committee Sept 10 – May 2012  
Neag School of Education, School-wide Assessment Committee Jan 2007 – May 2012  
Teachers for a New Era Sept 2006 – May 2008

Department:

Department of Educational Leadership:  
Chair, Undergraduate Sport Management Program Sept. 2012 - Present  
Chair, Promotion, Tenure, and Review Committee Sept 2014 – Sept 16  
Promotion, Tenure, and Review Committee Sept 2012 - Aug. 2014  
Search committee, co-chair, Sport Management Faculty position Oct. 2012 – Dec 2012  
Search committee member, two HESA Faculty positions Nov. 2017 – Dec 2017

Faculty Advisor

UConn Sport Business Association Sept. 2007 – Present  
UConn Ultimate Frisbee Sept. 2013 – Present  
UConn Women in Sport Sept. 2018 - Present

Department of Kinesiology:

Chair, Undergraduate Sport Management Program	Sept. 2006 – Sept. 2012
Undergraduate Admissions Committee	Aug 2004 – May 2012
Search committee, Athletic Training Faculty position	Jan 2006 – July 2006
Search committee, co-chair, Sport Management Faculty position	Nov.2006 – Dec. 2006
Search committee, Sport Management Faculty position,	March 2007
Search committee, Sport Management Faculty position	March 2011

North Carolina State University

Undergraduate and Graduate Student Advisor	August 2002 – May 2004
Honors undergraduate advisor, Melissa Berhardt	Aug. 2003 – May 2004 Park
Scholar advisor, Georgia Davis	Jan. 2003 – May 2004
Bridges Program, Faculty Mentor	January 2003 – Present
NCAA Men's Basketball Championship, Host Committee Member	January – March 2004

**PROFESSIONAL SERVICE**

Editor:

Editor, Journal of Intercollegiate Sport	January 2015 – Dec 2018
Associate Editor, Journal of Intercollegiate Sport	2014 – 2015
Co-Editor, Special Issue Ethical Leadership in Intercollegiate Sport	June 2014
Associate Editor, Journal of Sport Management	June 2020 – Present

Editorial Board:

Journal of Sport Management, Editorial Board Member	2017 – 2020
Women in Sport and Physical Activity, Editorial Board Member	2011 – Present
Journal of Intercollegiate Sport, Editorial Board Member	2014 - 2021
Sport Management Education Journal, Editorial Board Member	2011 – 2013
Journal of Physical Education, Recreation, & Dance, Editorial Board Member	2007 - 2009

Ad hoc Reviewer:

European Sport Management Quarterly  
Gender and Society  
International Journal of Sport Management and Marketing  
International Journal of Sport Policy and Politics  
Journal of Athletic Training  
Journal of Broadcasting and Electronic Media  
Journal of School Psychology  
Journal of Vocational Behavior  
Leadership and Organization Development Journal  
Quest  
Sex Roles Social  
Currents  
Sport Management Review  
Sport Marketing Quarterly  
Sport, Business and Management: An International Journal

Professional Organizations:

North American Society for Sport Management

- NASSM Ad-hoc Committee, Governance Working Group July 2019 – June 2022
- NASSM Diversity Committee June 2019 – June 2021
- NASSM Executive Council, Member-at-Large – Elected to serve from June 2009 – June 2011 NASSM
- Ad-hoc Committee – Professional Relations Task Force from Sept 2011 – June 2012
- NASSM Student Research Award Editorial Committee – Selected to evaluate student research papers for acceptance of the NASSM Student Research Award (2007 – 2009; 2018)
- NASSM Section Head Reviewer, Abstract Submission Evaluation (2009 - Present) NASSM
- Abstract Submission Reviewer (2008)
- Women in NASSM (WIN), active participant in organization and presentations at annual meeting held in conjunction with NASSM national conference meeting (2005 – Present)

American Alliance for Health, Physical Activity, Recreation and Dance

- Research Abstract Reviewer in the area of Sport Management and Administration for the Research Consortium of AAHPERD, 2008 Convention – Selected to review abstracts submitted for presentation to the AAHPERD National Meeting in 2008. (2007, 2008)

**Professional Service – Non-university community**

- US Department of State and espnW Global Sport Mentoring Program Lead
  - Lead Program Mentor for Jessica Wu (Philippines) (2016)
  - Lead Program Mentor for Agnes Baluka (Uganda) (2017)
  - Lead Program Mentor for Jane Nyguen (Vietnam) (2018)
  - Lead Program Mentor for Karen Chammas (Lebanon) (2019)
  - Co-Lead Program Mentor for Fatma Said (Tanzania, 2021-22)
  - Co-Lead Program Mentor for Nemesia Hijos (Argentina, 2023)

Expert Legal Reports Gender Bias in Sport Leadership / Sport Coaching

- Greisbaum vs. State of Iowa
- Meyer vs. State of Iowa (expert witness)
  - Sept 2016 – April 2017
- Duffield vs. University of Mary March
  - 2017 – Jan 2018
- Cochran vs. Bethune-Cookman University
  - June 2017 – Dec 2017
- Richmond vs. Southeastern Missouri State University
  - July 2017 – Dec 2017
- Ewasko vs. Southeastern Missouri State University
  - Jan 2020 – Dec 2021
- Powell vs. Doane University
  - July 2021
- Atkinson vs. Stony Brook University
  - July 2021 – Jan 2022

Expert Legal Reports      Gender Bias in Sport Leadership / Sport Coaching

Foley vs. Boston College  
March 2022 – June 2022  
Loecker vs. Colorado Mesa University  
November 2022  
Wright vs. University of Maryland  
January 2023  
May vs. Towson University  
March 2023  
Mooberry vs. Charleston Southern University  
November 2023

External Grant Review

SSHRC – Insight Grants (Canada)  
January 2017

National Association of Collegiate Women Athletic Administrators (NACWAA)

Member of collaborative research team  
Invited research project “Understanding the contribution of women to successful athletic departments”  
October 2014 – September 2015

Special Olympics International

Project manager  
Funded projects through the Sustainable Community Outreach and Public Engagement (SCOPE) program in the School of Business at the University of Connecticut  
May 2013 – August 2015

Emmanuel College, Boston, MA

External consultant  
Development of sport management concentration within the Business Management undergraduate program  
June 2011 – December 2011

Charter Oak State College, New Britain, CT

Portfolio Reviewer  
Review of student portfolios in the domain of sport  
October 2005 – Present

Resources for College Libraries

Outside Referee, Sport and Recreation Section  
CHOICE, Middleton, CT  
August 2007

ECHO Program (Formally known as Coaching for Life Program), The Justice Education Center Program

Evaluation  
October 2006 – Sept 2010

Paw PALS program

Before school physical activity program,  
Program Implementation and Participation  
Parker Memorial School, Tolland, CT  
Weekly participant and supervisor for this program  
January 2005 – May 2009